



Just BGRAPHIC Inc.

Organizational OVERVIEW

Just BGRAPHIC is a not-for-profit organization evolving as a social enterprise. Our social conscience is rooted in the belief that students exposed to opportunity and supported with the right resources *can* develop the resilience and confidence that will fuel their academic success. Ultimately, Just BGRAPHIC helps talented young artist take a fair shot at catching their dreams in an academic environment. We built programs that allow students focus on an artistic career path that matches their skills and interests while meeting the requirements of the Ontario Secondary School Diploma (OSSD).

Diverse, original and passionate, Just BGRAPHIC is a modern movement of progressive artist united with experienced educators on a bold mission to revolutionize arts education in Canadian schools. We have built our programs to align with the Ministry of Education **Specialist High School Major (SHSM) Arts & Culture** program mandates. We provide students and schools with experiential learning and career exploration activities that include conferences, symposiums, job fairs and tours of various professional art spaces. We also offer **Reach Ahead experiences** through our partnership with York University's School of the Arts, Media, Performance & Design (AMPD).

We work with heart! Our slogan, “**Be You. BGRAPHIC**”, echoes the voices of aspiring artist on a quest to live authentically into their creative destiny. It fuels the commitment of our team to build safe, accessible, non-hobbyist programs for student to explore the nooks of their creative identity; and it gives licence to our trained facilitators to turn the taste of raw talent into an ambitious appetite for young artist. Founder, Kayode Brown identified a need for a creative space where students could be provided with more opportunities to pursue the arts in a non-hobbyist format that is directly aligned with the school curriculum. The intent is to educate students using the arts as the vehicle.

Currently, Just BGRAPHIC offers 7 core programming streams for students, they are as follow:
Our programs align with 2 ministry approved funding programs such as SHSM – Specialist High School Major program, UPSH – Urban Priority High Schools and the program

- Just Dance
- Act 1 – (Drama)
- Scribe – (Spoke Word)
- Klick – (Photography)
- Etch –(Visual Arts)
- Mastering The Mix – (Sound
- Engineering)
- MasterClass
- Dzine Werx – (Digital Arts)
- Pitch – (Vocal)

We also provide school board wide conferences:

Dance REVOLT

A full day dance conference open to students in grades 6-12 of skill levels.

UNPLUGGED Music Conference

A full day music conference for grade 8 – 12 students.

JBG Life Series Literacy Conference

An interdisciplinary art/ literacy conference for students grades 9-12 that fosters creativity, leadership and promote ethical citizenship through literacy.



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Since the inception Just BRGAPHIC has serviced over 6000 students throughout Toronto and the surrounding GTA; we have provided life-changing opportunities for student to develop their artistic skills and support their post secondary pursuit of the arts. We have also created a number of very successful programs that are open to and directly benefit all students we serve in their communities. As well we have provided numerous opportunities for all of our student who are part of the Just BGRAPHIC family.

You can more information about our organization by visiting our website at:
www.justbgraphic.org

Here are some direct links you may be interested in reading:

Our research strategy
<http://justbgraphic.org/research-strategy/>

Our program logic model
<http://justbgraphic.org/program-logic-model/>

Our program benefit chart
<http://justbgraphic.org/program-benefit-chart/>

List of programs and workshops
<http://justbgraphic.org/enterprise/>